The **Town of Monument** has a tradition of community events that engage our residents and visitors, while also offering opportunities for companies to support that mission and demonstrate their involvement in our community. A community event sponsorship goes beyond a single venue or event. It reaches further by strengthening community relations and allowing our events to flourish. It is our goal to ensure that community event sponsorships not only help enhance our events, but also provides valuable exposure for each sponsor.

Monument strives to produce community events that attract thousands of attendees, from our 4th of July celebration to our Town Tree Lighting event. We target all ages for our events from young children to active seniors as well as provide activities and opportunities that include live music, fun, food, vendors and more. It’s through these events that we create long-term engagements and lasting impressions for our residents, visitors, and sponsors.

By becoming a Monument event sponsor, you will show your commitment to our community, while enhancing your exposure to thousands of people. The benefits of becoming a sponsor are vast and offer great publicity opportunities through a large array of communication channels that include website, social media, media spotlights, promotional materials, banners and vendor booths—all designed to engage directly with your prospective customers.
Concerts in the Park is a mid-week Summer concert series, a Monument tradition! Limbach Park is the home for this 10-week event with a different band every week, along with food trucks! For over a decade it has been great to see families and friends gathering to enjoy some summer fun! This event keeps growing and we’d like you to be a part of it! All sponsorships are for all 10 weeks, from May 31st through August 9th (excluding July 5th), 2023.

**PREMIUM SPONSOR $10,000**
*Also includes all Gold and Silver Sponsor perks*
- 10 Monument swag bags
- Opportunity to “open the show”. Tell attendees who you are and about your company/business
- Banner in the bandshell (max size: 5x5, provided by sponsor)
- Tagged in all social media posts (event sponsored by “xx”- FB, IG, Twitter, Next Door)
- Logo used on any printed material/printed & website-based news outlets/community calendars

**GOLD SPONSOR $5000**
*Also includes all Silver Sponsor perks*
- Banner in the bandshell (max size 4x4, provided by sponsor)
- Tagged in social media events, as well as all promotional posts (via graphic design) on all platforms (FB, IG, Twitter, Next Door)

**SILVER SPONSOR $3000**
- Company/business announced during intermission by emcee
- 10x10 space. Set up a booth to provide information about your business, and answer questions
- Tagged in social media events (FB, Next Door)
- Business logo posted on ToM website, linked to your website

**“ONE NIGHT ONLY” SPONSOR $1000**
- Shout out during concert of your choice by emcee
- 10x10 booth space Set up a booth to provide information about your business, and answer questions
- Tagged in the specific FB event

For further information, please contact 719.352.1259 events@tomgov.org
Tri-Lakes 4th of July Celebration bring the community together for a full day of fun for the whole family. Estimated attendance to the day’s events is 20,000 spectators.

The music will kick off at the Band Shell in Limbach Park following the parade. Spectators are invited to bring chairs and blankets to enjoy several musical performances and a beer garden throughout the afternoon and evening.

Supporting community events in Monument not only gives back to the community but offers sponsors regional visibility for your business or organization. Posters are distributed throughout the Tri-Lakes area, Larkspur, Gleneagle, and northern parts of El Paso County.

**GRAND STAGE SPONSOR $5,000 (1 only)**
- Naming rights for the event—“Music presented by”
- Large logo and recognition as Presenting Sponsor on 4th of July posters, Town of Monument social media, newsletter and website
- Large sign or banner placed in center stage shell (provided by sponsor)
- Emcee announcement of support at the event (copy provided by sponsor)
- Opportunity to set up a booth or table in the park to market your business or organization to attendees and pass out promotional items. (table provided by sponsor)

**RED, WHITE & BLUE SPONSOR $1,000**
- Sign or banner placed in band shell (provided by sponsor)
- Emcee announcement of support and sponsorship at music event
- Logo and recognition as sponsor on Town of Monument social media, newsletter and website

**PATRIOT SPONSOR $500**
- Emcee announcement of support and sponsorship at music event
- Logo and recognition as sponsor on Town of Monument social media, newsletter and website

For further information, please contact
719.352.1259
events@tomgov.org
Be a part of a Monument tradition by sponsoring the Monument Tree Lighting. Join Santa as he lights the trees in Limbach Park on the first Saturday of December. Holiday performances and demonstrations will begin at 3:00 pm and continue until Santa arrives at 5 pm. The Monument Tree Lighting is a perfect opportunity for your business or organization to get in front of hundreds of people in our community!

Supporting community events in Monument not only gives sponsors regional visibility, but also strengthens community relations. We anticipate 400-800 attendees.

**JINGLE BELL SPONSORS $500**
- Logo on Town of Monument website with link to your website
- Logo displayed on print materials
- Announcement of sponsorship at event
- Recognition of sponsorship in social media blasts
- Banner (provided by company) displayed in bandshell the day of the event
- Opportunity to set up at the event to promote your business

**TREE SPONSOR $200**
- Logo on Town of Monument website with link to your website
- Logo displayed on print materials
- Announcement of sponsorship at event
- Recognition of sponsorship in social media blasts

**LIGHT SPONSOR $100-$200**
- Logo and recognition as sponsor on advertising materials and website
- Logo on Town of Monument website

For further information, please contact
719.352.1259
events@tomgov.org
**PLEASE SELECT THE SPONSORSHIP YOU ARE INTERESTED IN**

<table>
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<tr>
<th>CONCERTS IN THE PARK</th>
<th>JULY 4TH MUSIC IN LIMBACH PARK</th>
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<tr>
<td>□ Titanium Sponsor $10,000</td>
<td>□ Grand Stage Sponsor $5,000</td>
<td>□ Jingle Bell Sponsors $500</td>
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<td>□ Platinum Sponsor $5,000</td>
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<td>□ Silver Sponsor $1,000</td>
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<tr>
<td>□ Bronze Sponsor $500</td>
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</tbody>
</table>

**SPONSOR INFORMATION**

- Company Name:
- Company Website:
- Contact Name:
  - Phone: ___________________ | Email: ___________________
- Address: ____________________________________________ | __________________________ |
  - City: ___________________ | State: __________________ | Zip: __________ |

Value of Sponsorship/Donation: $__________________  □ Check enclosed  □ Please invoice

*If your sponsorship allows for a logo to be placed in publicity materials, please email a high-resolution color logo to events@tomgov.org.*

Please make checks payable to **Town of Monument** and return this form and payment to **Portia Hermann, 645 Beacon Lite Rd., Monument, CO 80132**.